

**QUESTIONS AND ANSWERS  
FOR  
RFP #27143**

(as of February 19, 2014)

- 1.) The creative is very well thought out and ambitious – can you please provide a budget range for the anticipated project to have a sense of the quality and to see if it's realistic to produce all of these creative ideas? IE Between 300K to 200K. Any information would be most useful.

**This project is related to the Stafford County 350<sup>th</sup> Anniversary which being funded through individual and corporate donations. This is the link to the 350<sup>th</sup> Celebration website that describes the different events and the budget for the celebration.**

<http://www.stafford350.com/CivicAlerts.aspx?AID=39>

- 2.) The aerials have been filmed correct? So we do not have to film that and they are free to use for the film?

**The aerials have been filmed and are owned by the County.**

- 3.) How much reenactment footage do you anticipate for the 22 minute film – 3 minutes / 8 minutes? These are expensive.

**Possibly four to eight reenactments, but flexible in quantity to manage expenses.**

- 4.) How much computer animation is anticipated in terms of map animation or animation to bring back items such as the farmhouse? This is also expensive.

**The County may have to review this request after receipt of proposals.**

- 5.) Why would the contract have option years if the final product is needed by Nov. 2014?

**This allows the County to extend the contract for any other similar projects.**

- 6.) We are a Los Angeles, CA based production company therefore do not have "proof of authority to transact business in Virginia." The regular turn-around for processing and becoming certified to conduct business in Virginia is 20 Days. As part of the submittal requirements, can submit a copy of all paperwork and a certified mail receipt to show that our request is being processed? Will this type of documentation suffice for your requirement?

**Yes.**

7.) Can you clarify, what the usage of the film and promos will be? (i.e. broadcast on television, regional, local cable, internet)

**Internet.**

8.) Do you currently have rights/permissions to use any of the items you will be supplying (artifacts, and documents)? Do you own the rights/permissions for the Quantico footage?

**Yes.**

9.) At approximately how many locations within Stafford will the live action filming/reenactments take place?

**Negotiable.**

10.) Can the filming of the reenactments be scheduled throughout a consecutive filming schedule?

**Yes.**

11.) Since this is for the County of Stafford, will the location permits be waived?

**Not applicable.**

12.) Do you have any reenactment footage currently available? If so, what type of footage is available?

**No.**

13.) Are SAG actors a requirement?

**No.**

14.) Will you be supplying any real people for the ending montage and/or other sequences?

**Able to supply local people.**